

# Infrastructure Automation, Simplified.

Packet offers a cloud native alternative to AWS, GCE, and Azure for users that prioritize performance and price without sacrificing developer agility.

Since launching in August 2015, Packet has helped over 11,000 DevOps focused users increase performance while decreasing costs by taking advantage of bare metal on demand. Today, they deploy over 60,000 bare metal instances per month from Packet's 18 global locations.

Unlike traditional public cloud vendors, Packet offers a flexible suite of deployment options. From on-demand cloud and custom reserved hardware to private deployments, Packet's approach to infrastructure automation gives users more choice and control, while retaining the operational benefits of the cloud.

## Why Choose Packet?

Packet, which is backed by names such as SoftBank, Dell Technologies, Battery Ventures and Samsung Ventures, is widely considered the leading bare metal cloud for developers.

- Bare Metal Focus
- Full DevOps Automation
- Colo-Style Networking
- Support for x86 (Intel, AMD) and Armv8
- Custom Hardware
- Access to 100+ Global Locations



*"With Packet, we've found this perfect combination of bleeding-edge automation and access to raw hardware that enables us to do what we need to do."*

Kris Beevers | Founder and CEO, NS1

# We believe that automation, not virtualization, is the core of the cloud revolution.

That's why we are 100% focused on automating the lifecycle of fundamental infrastructure, no matter where it lives. From firmware management to DevOps automation, Packet's platform provides cloud-style automation without vendor lock in or software opinions. Packet also provides a fully on-premise "shipped software" solution as well as an Edge deployment model – currently available by special request. For a complete in person or virtual demo, please contact us at [sales@packet.com](mailto:sales@packet.com).

## Cloud Deployment Options

FLEXIBLE

### On Demand

*The leading bare metal cloud for developers.*

- On demand and reserved compute, network and storage from 18+ global locations.
- Featuring 60 second deploys and full DevOps support.
- Curated configurations that include the latest Intel, AMD, and Arm processors.
- High performance "colo style" Layer 3 networking including BGP/Anycast support.

### Spot Market

*Access to discounted bare metal compute through a dynamic marketplace.*

- Bid for spare capacity at up to 80% off retail prices.
- View historical pricing to help craft a bidding strategy.
- Persistent and one time bids supported.
- Expanding spot market specific DevOps tooling.

### Custom Reserved

*Customized hardware with all the benefits of the cloud.*

- Modify any of Packet's server configurations to meet your exact needs.
- Benefit from 24/7/365 operations & platform automation.
- Available in 18+ global locations.
- Flexible terms, including MRC/NRC options.

### Private Deployments

*Fully customized solutions, deployed and lifecycled by Packet.*

- Bespoke hardware and networking solutions available in 100+ markets.
- Full "greenfield" datacenter replacement, without traditional public cloud lock-in issues.
- Full Packet platform benefits, including firmware management and DevOps integrations.
- Flexible CAPEX/OPEX arrangements.

CUSTOMIZED