

COMPANY FACT SHEET

INFRASTRUCTURE AS A COMPETITIVE ADVANTAGE

Packet, an Equinix company, makes infrastructure a competitive advantage for the leading companies of the world with globally-available, developer-friendly bare metal and a neutral, interconnected ecosystem of networks, software, and solution partners.

OVERVIEW

Packet was started with a vision to help tomorrow's digital businesses make infrastructure their superpower. With Equinix, we've added rocket fuel to that vision.

Today's digital leaders turn to us because they need to move infrastructure at software speed. Their businesses are global, their users are everywhere, the ecosystems they care about are diverse, and the technology they leverage is ever-changing.

In order to help digital businesses thrive at Equinix, Packet is focused on delivering a world-class experience for global, physical infrastructure. By focusing on automated bare metal, we invite an entire ecosystem of software — as well as the world of silicon innovation — to connect.

Currently available in key Equinix IBXs globally, Packet is scaling its capabilities and its footprint to meet the needs of digital leaders.

Interested? We'd love to connect. Please signup on our [website](#) or reach out via sales@packet.com to schedule a conversation.

TIMELINE

- 2014**
Packet was founded by industry veterans, set out to build a better internet.
- 2015**
Packet's bare metal cloud service launches in three regions.
- 2016**
Series A funding by SoftBank and Dell Technologies Capital.
- 2017**
Global footprint scales to over 20 locations. Integrations with Terraform and Ansible provide seamless automation.
- 2018**
First "IFX" conference held in Las Vegas, bringing together innovators across hardware, software and networks.
- 2019**
Sprint deploys its Curiosity IoT service on Packet. SaaS leaders help make Packet a home for production Kubernetes.
- 2020**
Packet acquired by Equinix, combining global reach and interconnection prowess with bare metal automation.

WHAT PARTNERING WITH PACKET MAKES POSSIBLE:



“The Packet API enables us to leverage a DevOps model and innovate quickly to fulfill our vision of a low latency, enterprise 5G IoT network.” **IVO ROOK, SVP OF IOT**



“Being able to manage everything through the command line makes Packet bare metal feel like cloud software. It’s really cool that they can spin up a physical machine in eight minutes.” **LEE LIU, CO-FOUNDER & CHIEF ARCHITECT**



“With Packet, we have the ability to respond faster to customer needs, delivering near instantly once we get the request.” **ROBERT GREEN, CTO & CO-FOUNDER**



“Because Packet is giving us the actual bare metal machines, we still have that first layer of virtualization extensions that we can use to isolate our guest machines from one another. None of the other cloud providers provide that.”

JAKE MOSHENKO, CO-FOUNDER



“We’re building really large Cassandra and Kubernetes clusters so we need tremendous storage and memory capabilities. The heavier the workload, the more Packet shines.” **ANTHONY WOODS, CTO & CO-FOUNDER**



“We’re not data center and hardware operators. That’s the expertise we rely on Packet for—so we can focus on the actual software stack and user experience.”

MIKKO PELTOLA, DIRECTOR OF CLOUD OPERATIONS



“The addition of Packet bare metal will enable Equinix to deliver even more customer choice, accelerating their digital transformations while connecting workloads seamlessly from on-prem to cloud using technologies such as Google Anthos.”

KEVIN ICHHPURANI, HEAD OF GLOBAL ECOSYSTEM & BUSINESS DEVELOPMENT